

Empowering change through **sponsored projects**



THE
CARESTM
ORGANIZATION

We seek projects



**driving positive change
through innovative
strategies.**



Are You A Nonprofit in Need of Funding?

We're here to help.

Our application process is open year-round, and we welcome your submissions. Learn more about how to apply for funding, our funding criteria, the selection process, and timelines. We invite you to share your needs by completing our online application below at:

TheCaresOrganization.org/GetFunded

The Cares Organization is dedicated to driving substantial positive change in people's lives and the world through innovative strategies, transformative approaches, and disruptive technologies for good that can create scalable impact across communities and regions globally.

Our primary objective is to identify nonprofits, charitable ventures and impact-driven social entrepreneurs whose purpose is predominately charitable, and financial returns are strictly secondary to addressing a critical or pressing social or environmental issue.

The Cares Organization

**Our commitment to
impact-driven
projects for good**



Impact criteria

People have a desire to be philanthropic
and make the world a better place.

We are people who have a passion to change the world!
We are entrusted with the notion of wealth stewardship by our
donors, their families, our communities and our planet.

A Carefully Curated List of Causes reflective
of the Core Values of our Founders Impact
will be Measured by Industry, by Region, and
by “Return On Impact” (ROI) tracking to the
United Nations’ Sustainable Development
Goals.

We aim to provide Globally Diversified
Opportunities to Generate Positive
Economic and Social Impact.

Our organization will apply a Disciplined and
Rigorous Approach to managing Impact
Strategies High Impact, High Need Causes
that Make a Difference which in turn Attracts
Greater Donor and Community Support.

Our Tech-Driven Platform enabled the
Creation of a Market that Enhances Ways
To Give Contributing to the Development of
a Vibrant Ecosystem of Local Small
Businesses powered by our Platform.

Our crowdfunding model allows users to
create a web presence and use our
eCommerce platform for each Project
approved as a “Market Cause”.

Our Market Reach is local and global.



Impact goals

Social Entrepreneurship

Economic Development

Tech For Good

Education

Sustainability

Food Security & Nutrition

Poverty Alleviation

Health & Medicine

Arts & Culture

Natural Disaster Relief

Impact assessment



What is our criteria to arrive at the impact we intend to deliver?

How do we assess a hierarchy of needs?

How do we identify areas of most need?

There are thousands of good and necessary causes ... How do we pick The Best Ones?

Keep in mind, not all good or necessary causes are a cause we are willing or able to support. We ask 5 key questions:

- 1. Is It Within Our Board Criteria?**
- 2. Does It Change The World?**
- 3. Does It Create The Most Impact Out of Any Cause?**
- 4. Does The World Need This Cause Due to its High-Level Priority?**
- 5. Does It Motivate Donors The Most To Give?**



**Funding criteria for
sponsored projects**

Funding Criteria

Feasibility and scalability

Transformational projects

We focus on projects that have the potential to create substantial positive change.

Driving scalable impact

Our objective is to identify initiatives that can be expanded through financial and advisory support resources to benefit more people and communities in need.



Funding Criteria



Impact

Clear and measurable



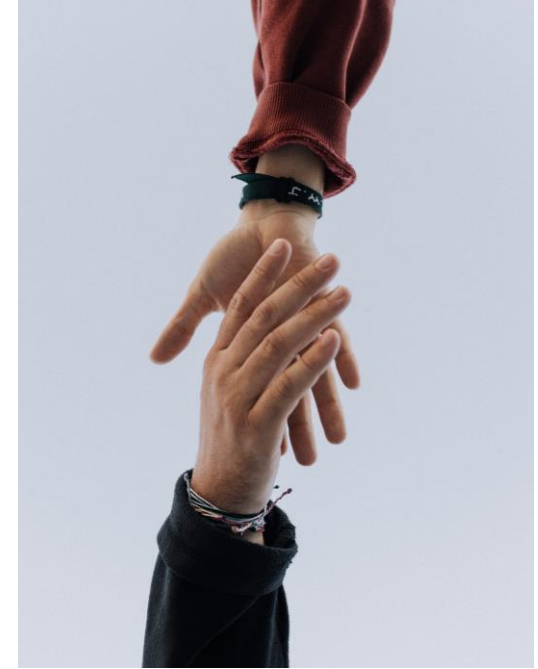
Innovation

Bold and pioneering



Scalability

Potential for growth



Alignment

Mission and values

Funding Criteria

To be considered for funding, we prioritize the following criteria:

Alignment

We value evidence of focused alignment with our charitable mission.

Critical Focus

We favor organizations addressing pressing social or environmental issues as the core of their work.



Scalability and Suitability

We support entrepreneurs or organizations designed to make a significant positive impact at scale, those who have an acclaimed history that can demonstrate capacity to perform or clear competitive advantage, possess exceptional skills, knowledge, or abilities, and/or can contribute unique talents and execution towards the successful advancement of the sponsored project.

Dynamic Leadership

We seek leaders who are committed to continuous learning and collaboration with us, over a 1, 2, or 3-year period. These leaders should possess an intimate understanding of the opportunities and communities they serve, as well as a strong dedication to advancing economic development of underserved and marginalized people and communities.

Funding Criteria

Expansion Plans

Founders of the Sponsored Project should have intentions to significantly expand their impact over time.

Global Reach

We consider organizations operating in impoverished cities and rural areas in Africa, Europe, India, Latin America, Asia, Middle East, and the United States.

Growth Stage

We will exclusively evaluate organizations that are in the post-pilot, pre-scale stage:

- 1) Your program, product, or service is actively operating in the market or field;
- 2) Initial signs that your model is achieving its intended impact; and
- 3) While it's not a strict requirement, your organization typically falls within the 3–5-year range.

Entity Types

The vast majority of our funding will be to US based 501(c)3 nonprofit organizations with global reach. On a critical needs basis and under the guidance of our Board, in consultation with our legal and tax advisors where necessary, we will consider applications from diverse entities, including independent nonprofits, impact-driven for-profit organizations, impact-driven social entrepreneurs, and non-US equivalents: C corporations, B corporations, and hybrid organizations.

Selection Process

The Cares Organization is dedicated to supporting charitable and impact-driven ventures that address pressing societal problems. We prioritize organizations that demonstrate alignment, scalability, and a commitment to meaningful change.

Our selection process involves multiple stages of review and diligence to ensure a strong fit with our mission and goals. Here's an overview:

Submit Applications | 0-1 Month: There is no application deadline, and submissions are reviewed year-round. Approximately 25% of applicants will move to the next phase.

First Interview: Exploratory Phase | 0-1 Month: Selected applicants will participate in an initial interview to discuss their social enterprise.

Due Diligence + Follow-on Interviews | 1-2 Months: Around 25% of those interviewed will proceed to the diligence phase, which involves in-depth research and conversations, as well as legal compliance screenings.

Final Diligence: Planning and Scheduling | 1-2 Months: The final diligence phase focuses on setting clear goals for the venture, including metrics and milestones.

Grant Awarded | 1-2 Months: Successful applicants will receive funding and support for up to a three-year term.





**Funding application for
sponsored projects**

Funding Eligibility Application

Thank you for your interest to consider The Cares Organization as a potential partner for your impactful work. Please answer these questions to the best of your knowledge to determine your eligibility for funding. We appreciate your commitment to creating positive social change.

Organization Information:

Organization Name:

Address:

Phone:

Email:

Website:

Entity type:

Year Founded:

Country of Registration:

Geographic Nonprofit Focus (Region/Country):

Founder First and Last Name:

Representative First and Lasts Name:

Timeline:

Are your funding needs urgent or critical?

- ☐ Urgent and Critical
- ☐ Urgent but Not Critical
- ☐ Critical but Not Urgent
- ☐ High Impact

Mission Alignment:

Is your organization's primary purpose focused on addressing critical children's or youth, social or environmental issues for the greater good of people, the environment, and/or vulnerable populations?

- ☐ Yes
- ☐ No

Systemic Change:

Does your organization prioritize work that consciously, systemically, and sustainably serves or attempts to solve local or global community needs?

- ☐ Yes
- ☐ No

Organizational Stage:

Is your organization less than 10 years old?

- ☐ Yes
- ☐ No

Scalability:

Does your organization aim to significantly advance and scale its impact to reach a minimum threshold of 10,000 or more human lives within the next few years, with an ultimate ambition to scale impact further over time?

- ☐ Yes
- ☐ No

Funding Eligibility

Application (continued)

Operational Status:

Is your organization currently operational and achieving outcomes?

- ☐ Yes
- ☐ No
- ☐ Why not

Organizational Structure:

Please select the organizational structure that best describes your organization:

- ☐ Independent nonprofit, including US 501(c)(3) and its non-US equivalent.
- ☐ Impact-first, mission-driven for-profit entity, including C corporation, B corporation, or a hybrid organization.
- ☐ Fiscally sponsored organization with a plan to spin out in the next year.
- ☐ None of the above

Geographic Impact:

Does your organization primarily focus its impact in one of the following regions of the world?

- ☐ Africa
- ☐ Europe
- ☐ India and Southeast Asia
- ☐ China and East Asia
- ☐ Latin America
- ☐ Middle East
- ☐ United States and Canada
- ☐ None of the above

Uploads Attachments:

Please upload/email as attachments a written executive summary, pitch deck, or business plan document addressing specific topics as outlined on our website.

Please email this [Questionnaire and Attachments](#) to us to:

The Cares Organization

Attn: Sponsored Projects Team

GetFunded@TheCaresOrganization.org

The Cares Organization is a Delaware nonprofit corporation headquartered in Texas, classified as a 501(c)(3) nonprofit corporation and a 509(a)(2) public charity by the US Internal Revenue Service (IRS). Tax ID # 92-2900377. Donations may be tax-deductible to the extent allowed by law. Please consult with a tax advisor in your jurisdiction.

Belong in our community of **innovators.**

Apply for funding today.



An aerial photograph of a dense forest. The trees are mostly green, but some are bright yellow, suggesting autumn. The text "Find your purpose." is overlaid in white, bold, sans-serif font in the center of the image.

Find your purpose.