



Corporate Presentation

A Few Disclaimers



Disclosure Statement

- The Cares Organization (TCO) is a Delaware nonprofit corporation headquartered in Texas, classified as a 501(c)3 nonprofit corporation and a 509(a)2 public charity by the US Internal Revenue Service (IRS). Tax ID # 92-2900377. Donations may be tax-deductible to the extent allowed by law. Please consult with a tax advisor in your jurisdiction.
- The model at The Cares Organization offers an integrated paradigm shift away from traditional nonprofit and into a new and innovative tech-enabled platform to drive nonfinancial returns to our organization used in operations, and even more meaningful long-term value and societal benefits at scale to people and communities we serve worldwide through our charitable programs: Social entrepreneurship, poverty alleviation, sustainable environment, hunger relief, health and medicine, food security, arts and culture, economic development, and more.
- Our Governance and Operating Principles validate the presence of structured policies and procedures within The Cares Organization's charitable platform and programs. These protocols oversee the intricate process by which funds are collected and deployed towards charitable causes. This is not only consistent with our charitable purpose but is also aligned with pertinent statutory laws, our Strategy, Governance, and Operating (SGO) Policy, as well as the expectations of the valued donors we serve.
- Nonprofits face several critical potential risk factors, not limited to financial, management, and credit risks. In compliance with its fiduciary duty, TCO exercises effective risk management and controls to establish proper oversight of the operations to ensure adequate risk analysis, protection and mitigation.
- This presentation, website and documents contained herein contain general information only. The Cares Organization is not, by means of their publication, rendering accounting, business, investment, financial, or professional advice or services. Such information is not a substitute for legal, tax or other professional advice or services, nor should it be used as a basis for any decisions or action that may affect your business or interests. Before making any decision or taking any action that may affect your business or interests, kindly consult a qualified professional or tax advisor.
- Information made available is on an as-is basis, without warranty by The Cares Organization, its Officers and Directors. The content offered is for general informational purposes and should not be construed as a waiver of fiduciary responsibilities or a release from obligations towards donors and the intended charitable objectives.



An Alumni-led Organization
Launched a Series of Data-
Driven Nonprofit Initiatives
under a Global Tech Platform to
Enhance Ways to Give!

Uniting for *impactful giving* globally.

The concept was born out of **necessity** in light of the need to provide data-driven quality, reliable, and **affordable** solutions to people in the midst of critical life events. This data driven, **crowdfunding** platform will provide everyone locally or worldwide the ability to make a difference by making a **contribution** towards a charitable **cause**. It will take away the feeling of **helplessness** people have of not knowing how to get involved with **critical** support and resources in a time of immense **need**.

We are a platform that creates causes deeply rooted in our values of **people** and **purpose**.

We are organized as a nonprofit initiative created by a group of Harvard alumni supporting **impact** through **social entrepreneurship, health, disaster relief, food security, poverty alleviation,** and **children's** causes.

The Founders thought to start a nonprofit with ability to be **sustainable** and **scalable** towards a handful of charitable causes in our lifetime, **making a difference** in the world.

Purpose & Mission



Our purpose

We are devoted to developing a world where people and communities in need can adapt and thrive in the face of global challenges.



Our mission aims to...

- + Enhance Ways of Giving safely and securely.
- + Promote Global Kindness by Helping People in Need.
- + Promote Globally Diversified Opportunities to Generate Positive Economic and Social Impact Worldwide.
- + Provide People the Opportunity to Grow and Develop into Beneficial Contributors of Society.
- + Expand Efforts to Engage and Grow Alumni Networks Locally, Nationally and Globally.
- + Foster Collaboration and Connections that Inspire Us To Do Better for our Communities, People and Planet.

Impact

Impact criteria.

People Have A Desire To Be Philanthropic and Make The World A Better Place.

We Are People Who Have A Passion To Change The World!

We are Entrusted with *The Notion of Wealth Stewardship* by Our Donors, their Families, Our Communities and Our Planet.

01.

A Carefully Curated List of Causes reflective of the Core Values of our Founders Impact will be Measured by Industry, by Region, and by “Return On Impact” (ROI) tracking to the United Nations’ Sustainable Development Goals.

02.

We aim to provide Globally Diversified Opportunities to Generate Positive Economic and Social Impact.

03.

Our organization will apply a Disciplined and Rigorous Approach to managing Impact Strategies High Impact, High Need Causes that Make a Difference which in turn Attracts Greater Donor and Community Support.

04.

Our Tech-Driven Platform will enable the Creation of a Market that will Enhance Ways To Give in the form of: Gifts of Essential Goods, Products, and In-Kind Donations, Contributing to the Development of a Vibrant Ecosystem of Local Small Businesses powered by our Platform.

05.

Our crowdfunding model will allow you to create a Web presence and use our eCommerce platform for each Project approved as a “Market Cause”.

06.

Our Market is Our Local Communities, worldwide.

Impact **assessment.**

What is our Criteria to Arrive at the Impact we Intend to Deliver? How do we Assess a Hierarchy of Needs?

How do we Identify Areas of Most Need? There are thousands of Good and Necessary Causes ... How do we Pick The Best Ones?

Keep in mind, Not all Good or Necessary Causes are a Cause our organization is willing or able to Support.



10 GLOBAL FUND STRATEGIES

- #1 Social Entrepreneurship
- #2 Economic Development
- #3 Tech For Good
- #4 Education
- #5 Environmental Sustainability
- #6 Food Security & Nutrition
- #7 Poverty Alleviation
- #8 Health & Medicine
- #9 Arts & Culture
- #19 Disaster Relief

5 GUIDING PRINCIPLES

- #1 Is It Within Our Board Criteria?
- #2 Does It Change The World?
- #3 Does It Create The Most Impact Out of Any Cause?
- #4 Does The World Need This Cause Due to its High-Level Priority?
- #5 Does It Motivate Donors The Most To Give?

Save the *baby whales*.

Who doesn't want to save
the baby whales?
Nature on cuteness overload.
Donate to our planet.

To create lasting impact.
To leave a better planet behind.
And save the baby whales!

There's no Right or Wrong
when it comes to *Giving*.

Unite for a *Cause*.

Celebrate Life and the
Lives of those You *Love*.

Even the Smallest Donation can make a Big Difference
for those in Need.





Celebrate *heroes*.

Donate to a Hospital for Health & Medicine.
Let them know how much you Appreciate their Sacrifices,
putting their Lives on the Line for our Families and Communities!
Celebrate Heroes, Nurses, and Teachers with a Gift Donation!



Spread *kindness*.

Surprise a Family with Food and Water.
For Disaster Relief or To Reduce Hunger.



Spread *hope.*

Donate a Bag of Food with 12 Essential Non-Perishables to Feed the Family of One of the Victims, to Feed a Family of 4, or to Feed a Family of 6.



Regenerate *earth*.

Donate a Tree In Someone's Name.
To Help Save the Rainforest!



THE CARES ORGANIZATION 17

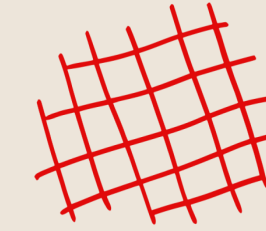


Impact impacts *everyone.*

It's the Gift
That Keeps On Giving.

Donor

Smart philanthropy. Smart business.



Purpose Driven Solutions for Individuals and Families

The Cares Organization is a modern solution for the purposeful donor and family.

Whether you are beginning your impact journey or are facing complexities along the way, buckle up and welcome to this exhilarating journey of giving.

Maximize your tax efficiency and charitable impact with ease with private access to our unrivalled proprietary crowdfunding platform. We laid the groundwork so you can focus on building the future.

Our fund management platform offers you private access; donation dollar allocations by sector, strategy and geography; transparency in reporting; and convenience with 24/7 access to monitoring and benchmarking the performance and impact of your donations.

Building a Sustainable Legacy for Family Offices

In an era of rapid change, staying static is not an option. The Cares Organization invites you to embark on a transformative journey—a journey that will reshape your family office as it reshapes global philanthropy, aligns it with modern realities, and ushers in a brighter and better future for those in need.

Our deep experience working collaboratively and supporting some of the world's largest family offices accelerates your family's impact. From evaluating opportunities custom tailored to your needs to solving for back-office administration issues, we'll help your team navigate the world of philanthropy with ease. Together, let's create a legacy that resonates for generations to come!

Amplifying Your Foundation's Voice and Influence

As the world changes, philanthropy is changing too. Foundations are constrained by nonprofit models that remain largely unchanged from a hundred years ago when pioneers created the first foundations and nonprofits.

Creating impactful change is a journey that demands expertise, hard work, connections, and scalability. With our unmatched experience in discovering, evaluating, and executing projects creating meaningful impact across the globe, we empower you to amplify your foundation's influence. Whether you seek help with refining an existing philanthropic portfolio, seeking greater growth and operational efficiencies, or are wondering how to get started, we are here to collaborate with you. Our team will work alongside yours to crystallize your giving strategy, evaluate opportunities, tackle administrative challenges, and solve for sustainable growth.

Join us at The Cares Organization—an innovative partner that helps donors and foundations to better manage their foundation's resources by seamlessly blending with our diversified global opportunity impact strategies.

Optimize Your Marketing Power for Corporations

Corporate Social Responsibility is no longer a choice—it's a vital aspect of successful businesses. Let us help you harness your organization's Corporate Matching, Corporate Philanthropy, and Impact Resources to their fullest potential. By partnering with The Cares Organization, you're choosing to make a real difference that is not just

smart philanthropy but *smart business.*

Dynasty donors.

A Gift for Future Generations.

A Multi-Generational Philanthropic Life and Legacy Planning that is Dedicated to Supporting Great Families to Achieve Great Impact!

Dynasty Donors are Successful Families and Foundations who Take Control of their Wealth Legacy by Partnering with our Team of Charitable Experts to Support the Causes and People they Cherish. We Manage Your Charitable Planning through Advisory and Facilitation in order to Achieve the Greatest Social Returns.

We Work with Your Foundation and Estate Planners to include an Effective Charitable Plan created with the Purpose of Holistic Social Wealth Creation towards Lasting Impactful Causes Worldwide as a Highly Effective Tool for Ensuring Your Family's Wellbeing and Sustaining your Legacy.



Corporate donors. Matching gift donations.

Elevate Corporate Social Impact.

We applaud your commitment as a corporate donor, sponsor, and partner with us. By joining forces, you magnify your corporate voice, strengthen your brand, and augment the influence of your generosity!

Today, Businesses of all sizes want to Increase their Positive Impact on the World and Promote the Wellbeing of Others by Making Matching Gift Donations. In addition to receiving Positive Brand Awareness through your Visibility Across our Harvard Community and other Alumni Schools, your Donations help to Create a Corporate Culture that supports Your Employees and Partners who Care Deeply about Humanitarian Causes.

Matching Gift Donations of equal the amounts made by your Employee and Partner, **Double the Impact** of Individual Donations. And if we team up your matching gift donation with 10 other Corporate Donors, we can create **10x the Impact!**



Global leaders circle.

A Special Award Recognition by Invitation Only.

The Global Leaders Circle is a circle of Individuals, Businesses and Organizations who through their Leadership and Support -by way of a Contribution Above and Beyond their Financial Donation- have **Shaped the World for the Better.**

We wish to Honor those who Promote Global Positive Change towards Peace, Prosperity, Impact, Welfare, and Cooperation aligning the Power of Partnerships with Local and Global Networks committed to our Mission.



Donor recognition.



All Donors will be recognized for their Leadership and Support in our “Annual Report on Giving” and will receive information about the Impact of their Support.

The organization will also provide Special Recognition and Benefits for Donors, plus Access to our Donor Management Platform for 24/7 Visibility into our Funds and Impact Reports to those Donors who choose to give at **Higher Levels** or to give to **Special Impact Areas** based on **High Global Need and Emergency** criteria as designated by our Governing Board.

Our organization is grateful for the Generosity and Dedication of our Donors, and we are pleased to Recognize these **Individuals, Families, Foundations, and Corporations** in our Donor Lists, Website, All Communication, and at our Gala Events.



Concept in a Nutshell

Board of Directors | Officers.



Barbara D'Amato

STRATEGY
FINANCE
GOVERNANCE

A global strategy advisor, banker, and board director, with strong expertise and connections in government, financial, and international markets. A pioneer in impact investments globally.



Alexander Ferguson

STRATEGY
TECHNOLOGY
COMPLIANCE

A global thinker, technology architect, and performance-oriented executive with years of experience in government. Focused on innovative solutions in health and regenerative agriculture.



David Babcock

STRATEGIC
PLANNING
GOVERNANCE

A seasoned board chairman and CEO for family-owned businesses, and a compassionate leader with a passion for nonprofit causes that can create a lasting impact.

Chairman &
CEO

“

There is a limit on what we can do alone. But together, as Harvard Alumni, we have immense global power. Power to make things better. Power to change the world!

”

Vice Chairman
& COO

“

This is a complex problem, but our solution is simple. There is tremendous amount of interest in this model. It's intuitive. Everybody gets it!

”

Independent
Director

“

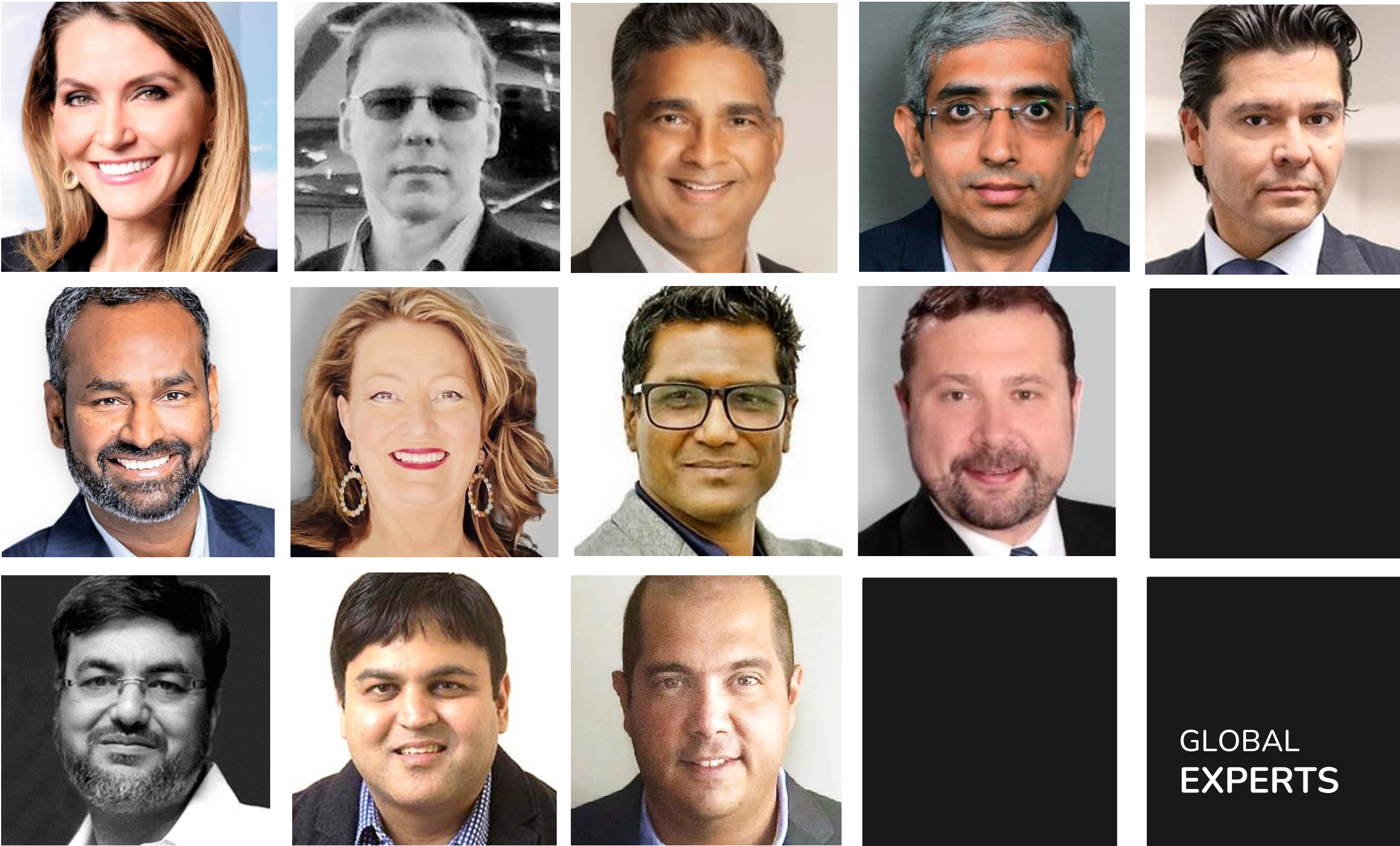
We are creating something unique that other charities don't have. The expertise that this group has is intangible value that nowhere on earth you can find.

”

Governing Board.

Leadership
Strategy
Finance
Technology
Innovation

Barbara D'Amato | Alexander Ferguson |
Venkat Mattela | Deepak Narayanan |
Tenoch Ochoa Fernandez | Bala Chandra |
Anna Shepherd | Ram Katamaraja |
Josh Daymont | Salman Babukhan |
Saurav Arora | Luis Aguilar



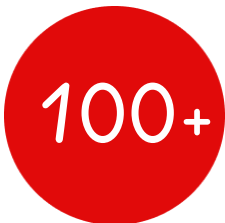
GLOBAL
EXPERTS



Headquartered in Dallas, TX USA, with
Leadership Team located around the World.



Governing Board members: Driving
Governance and Oversight.



Founders | Incubators: Providing early
Capital, Leadership, and Support.

Leadership. Governance. Oversight.

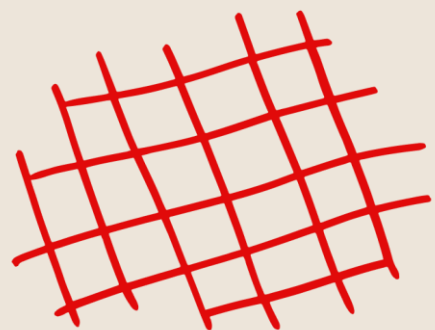
- At The Cares Organization, our **Promise** embodies the essence of our Mission and Values:

Commitment: We are committed to our mission, driven by our shared values.

Capacity: We pledge to give of our time, talent, resources, wealth, wisdom, and hard work, harnessing our full potential to make a difference.

Connections: We actively support the organization and leverage our networks to create meaningful value.

- This statement encapsulates our organization's core principles and our commitment to fostering a community of dedicated and impactful members who are dedicated to the betterment of our world.



- A **Solid Reputation Inspires Confidence** in our Ability to: Accomplish a Mission; Attract Donor Funding and Support; Draw a Passionate and Dynamic Board and Team; Operate Efficiently and Compliant with Laws; and Motivate People to Seek our Help for People and Regions that Need it The Most!
- Our Philosophy is that **Trust is the Most Crucial Element** in successfully running a Nonprofit. Our livelihood is based on our Relationships with Donors, Alumni, and Communities. While nonprofits are exposed to Real Risks (Legal, Financial, and Reputational) as well as Public Perception accelerated by the Speed of Internet and Social Media Channels, we take a Proactive Approach to Protecting our Greatest Asset: "Reputation".
- A Comprehensive Due Diligence and Screening Process will be performed on "Where Do our Funds Come From", "Where Do our Funds Go", and on our Founders, Officers, Directors, Staff, and Partner Organizations to protect the organization and its stakeholders from legal and/or reputational risk.
- An Annual Report, Audited Statements, and Impact Report produced annually or as required by the law, to Evaluate, Monitor, and Report liquidity, solvency, compliance, and impact shall provide Great Visibility and Comfort to our Stakeholders.
- We believe the Alignment of our **Donors' Shared Values** of Financial and Social Responsibility along with Positive Impact Worldwide, Mutually Reinforces the Trust we Nurture with our Donors, People, Community and Planet.

Our Model

An innovative tech platform.

- An Integrated Paradigm Shift, away from Traditional Nonprofit and into a New Innovative Tech-Enabled Platform, Architected for Scalability and Sustainability. A Hybrid between a Nonprofit and a Member-Directed Organization –like Kickstarter or GoFundMe- to support a myriad of Charitable Projects that our Community and Donors wish to Sponsor.
- Our Data-Driven Tech Platform allows our organization to Explore and Evolve with the Needs of Future Generations. It's the beginning of a New Generation of Donors. A generation united through Technology like we've never seen before - - leading through Innovation.
- The Idea to Launch a Nonprofit Global Platform to Enhance Ways To Give was born on our Harvard Campus, conceptualized by one of our Founders, and in 2023 formed and incubated by “The 100 Founders”, an elite and exclusive group of Global Leaders comprised of Harvard Alumni who Identify with and Advocate for our Mission and Values.
- Revenues are Generated through Donations, Grants, and Membership Fees.
- Everyone can be a Donor and we welcome your Community Leadership through a Generous Donation!
- Everyone can become a Friend of The Cares Organization and join for free.
- The organization offers Membership and Founder status, reserved exclusively for Harvard Alumni and other Alumni Communities as well as our esteemed Dynasty Donors who may or may not be a part of an Alumni group. This notion of affinity is how we preserve a strong foundation for support by a curated group of extraordinary individuals who possess The Means and The Will to Make a Difference.

Our Model

An accelerator and aggregator of impact worldwide.

- Our unique tech platform of curated and crowdfunding revenue models allows us to act both as an accelerator and an aggregator of impactful causes worldwide.
- Project Sponsors present their Project to the organization for “Approval” into the Platform.
- Exclusive Ability to Sponsor a Project as a “Featured Cause” immediately approved within Board Guidelines is Reserved Solely for Founders and Donors with donation amounts over \$50,000 and for large Restricted Funds Donors. Furthermore, Platinum Founders and Governing Board Members can Pitch a Cause for Consideration within Board Guidelines.
- The organization reserves the right to further select, review, approve and allocate further Funds, Grants, and Contributions made into our Global Funds, to be disbursed towards several “Additional Featured Causes” in order to create greater global impact. These will predominantly be US based 501c3 registered Charitable Organizations or Foundations promoting social change either locally, nationally, and/or around the world. Funding per organization ranges from \$10,000 to \$100,000 in any given year and over a 3-year Funding Cycle period, aggregating up to \$300,000 in Funding per organization.
- 100% of Donations go Directly to Fund Charitable Organizations. Donors and Friends can direct the vast majority of Donations to Charitable Causes of their Choice: 90%. A reserved 10% allocation will be directed to The Cares Organization, a public charity organization 501c3 and 509a2, for the OpEx of the organization for Salaries and Support to Donors, of which 5% is Discretionary Funding of the Board of Directors at the recommendation of the Funds Policy Board that can be distributed towards Disaster Relief Funding based on the strength of our balance sheet or on a case-by-case scenario.

Our Model

A non-profit corporation led by brilliant global CEOs from the for-profit world.

- Generosity is at the heart of The Cares Organization. By ensuring careful stewardship of contributions to the Corporation, the Corporation honors the aspirations and hopes of those who sought – and seek – to preserve its excellence and advance its mission in perpetuity.
- The Cares Organization, Inc. (The Organization, TCO) is a Delaware charitable nonstock corporation headquartered in Texas, classified as a 501(c)3 nonprofit corporation and a 509(a)2 public charity by the US Internal Revenue Service (IRS). Tax ID # 92-2900377. The Cares Organization is organized and shall be operated exclusively for charitable or educational purposes within the meaning of Section 501(c)3 of the Internal Revenue Code of 1986, as amended (The Code), including but not limited to the making of distributions to organizations that qualify under Section 501(c)3 of the Code, or the corresponding section of any future federal tax code.
- The Board of Directors (The Board) guide the Affairs, Governance and Oversight and protect the Vision and Direction of the organization with dual Bylaws and State Law Fiduciary Duties towards all Stakeholders. Statutory law (DGCL § 109) precludes the Board and Officers of the organization from delegating their management responsibilities to third parties, since doing so would be a breach of fiduciary duty. However, many day-to-day decisions and in some cases the actions themselves regarding the operations of the organization can be "delegated" to the Members or the Advisory Committees, if the Board authorizes the person either via Board Resolution or in the Bylaws, actions known as “permissible delegated powers” as “if authorized” by the Board.
- The corporation is a membership corporation and shall initially have one Members Class, called the Governing Board members, designated by resolution of the Board. Activities are managed by the Board of Directors who, by a majority vote of its members, have designated an Executive Committee consisting of two (2) or more board members and have delegated to such committee permissible powers and authority of the board in the management of the business and affairs of the corporation, to the extent permitted by law.

Our Model

- The Governing Board (GB), an Executive Committee established by the Board and a Member Class with fiduciary duties and the right to vote on the following fundamental corporate transactions: Merger, sale of assets, legal domestication, and statutory conversion. The Governing Board are high profile community leaders and entrepreneurs with strong leadership, strategy, finance, technology and innovation global expertise and who in the Spirit of our Mission, commit Time and Money to help with financial resources, and connections, supported by 1 Chairman, 1 or more Vice Chairmen, Committee Chairs and many Committee Members, to assist with activities in 6 Committees: Strategy, Audit, Nominating, Technology, Impact, and Fundraising. The members of the Advisory Committee may be, but need not be, Directors or Officers of the corporation. Governing Board members shall have the authority to commit the Corporation's resources when in exercise of their powers and voting rights.
- The Foundation Board (FB), an Advisory Committee established by the Board, evaluates and make advisory recommendations to the Board of Directors concerning the operations and potential uses of resources in furtherance of our exempt purposes. More specifically, the Foundation Board provides advice and recommendations to the Board on events and fundraising and on other matters as the Board may request from time to time. The Foundation Board members are high profile community leaders, entrepreneurs, foundations, and caring individuals who in the Spirit of our Mission, commit Time and Money to help with financial resources, connections, and/or the planning of activities: Fundraisers, Friendraisers, Sponsorships, Outreach, and Awareness Activities in support of the organization. The Foundation Board convenes informally around a Calendar of Events and Activities locally and globally; supported by 1 Chairman, 1 or more Vice Chairmen, Committee Chairs and many Committee Members to assist with activities in 8 Committees: Events, Communications, Membership, Partnerships, Sponsorships, Culture, Youth Chapters, and Global Chapters. The members of the Advisory Committee may be, but need not be, Directors or Officers of the corporation, but must be one of the 1000 Founders. No Foundation Board member shall have the authority to commit any of the Corporation's resources.
- The Funds Policy Board (FPB), an Advisory Committee established by the Board, evaluates and make advisory recommendations to the Board of Directors concerning the Corporation's operations and potential uses of resources in furtherance of our exempt purposes. More specifically, the role of the Funds Policy Board is to provide advice and recommendations to the Board on setting policy relating to solicitation, acceptance, investment, disbursement, and administration of charitable gifts, including reviewing unusual activity and complex issues regarding charitable gifts, and on other matters as the Board may request from time to time. The members of the Advisory Committee may be, but need not be, Directors or Officers of the corporation, nor a 1000 Founder. No Funds Policy Board member shall have the authority to commit any of the Corporation's resources.

Donor management software.

Managing a Nonprofit takes Patience, Hard Work, and above all, a Lot of Organization. Luckily, there's a Nonprofit Software for every need we will encounter. From Nonprofit Accounting to Fundraising, CRM to Email Marketing, Fund Management to Tax and Compliance, Real Time Impact Metrics to Dynamic Disclosures, there's a solution ready to pick up the Administrative workload.



Website design & features.

We use best-in-class Website Builders, Branding and Strategy Consultants to streamline each Cause.

Our Nonprofit Website incorporates robust eCommerce Digital Payments & Integration Features:

- Streamlined Donation Web and Mobile Pages
- Social Media and Payment Processing Donation Links
- Individual Staff Pages
- Responsive and Intuitive Design
- Financial Transparency and Reporting at Your Fingertips



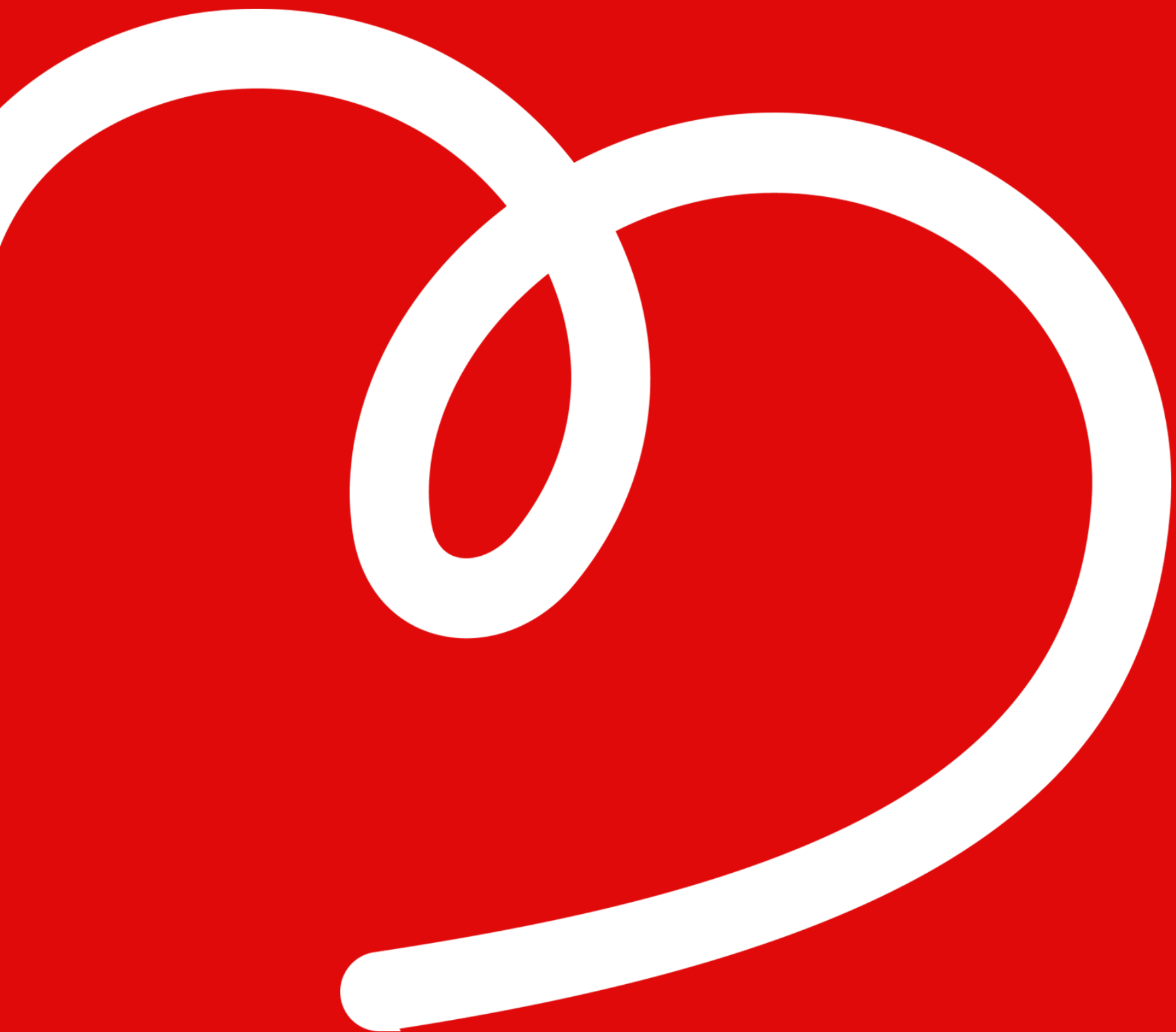
Crowdfunding platform.

Anyone Can Have a Family Foundation! We Help You Build One Online to Direct Your Friends & Family towards Your Choice of Causes.

Anyone can Make a Difference! Invite Friends or Colleagues by Hosting a Small or Large Event, Indoors or Outdoors, to Raise Funds for one of Your Causes.

- Our Tech Platform allows for Attendees to Register and Pay Immediately on our Site. We can Showcase a List of Upcoming Events. Supporters can make single and recurring Donations directly including Integration with PayPal, Authorize.net, Stripe by Credit Card, Debit, or ACH.
- Accept Registrations and Boost Attendance for Your Events with Volunteer Management, Vendor Management, Email Marketing, and Automatic Reminder Emails for Payment or Attendance to best manage Your Charitable Events!





STAY
CONNECTED



+1 855.WAYS.TO.GIVE



join@thecaresorganization.org



thecaresorganization.org